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Brand and Interiors

A simple  
guide to  
help you  
align  
your  
space  
with your  
values

**THE NATURAL WAY**  
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BEAUTIFUL BALANCED LIVING

This roadmap is your first step to a space aligned with your lifestyle - Design a home that reflects your values and flows with your nature and style, inside and out. Whether you're planning a full transformation or refining a single space, this guide brings clarity and purpose to your next move.

## **1. Quick Reflection: What Does Home Mean to You?**

*Practically speaking, look around your home. Ask yourself what works and what doesn't. Write a list (point form is accepted for all exercises) and tell me your 5 pet peeves.*

- What do you aspire your "home" to feel like ? 5-10 words
- Which parts of your space do you love and which don't you, why? List 5 of each
- Why do you want to renovate? List 3-5 reasons

*Fill out and hold on to this document. We'll refer to it during our call.*

## **2. Tell Me a Bit About Yourself ... to align your needs and aspirations.**

- How old are you?
- Where do you live and when did you move there?
- What is a typical work day like?
- What is a typical Weekend like?
- Do you share your home with anyone? Full time, part time? Is that going to change in the futur? When?
- Do you like to entertain? How, when, who?
- What do you want to change in how you are living life?
- Where do you see yourself 5 years from now?
- Where do you see yourself 10 years from now?

## **3. Identify: Which of These You are Looking for?**

- ☑ Better layout or space flow
- ☑ Natural indoor-outdoor connection
- ☑ More emotional or visual harmony
- ☑ More space (specifically where?) and less clutter (describe where?)
- ☑ More privacy or more connection and sense of belonging
- ☑ *Easy care and effortless upkeep to have more free time to ... 3 examples*

#### 4. What Do You Need More of in Your Space? *Elaborate if it rings true.*

- A calming natural feel
  - More sophistication, something in my image and lifestyle
  - Drama and interest that exudes more energy
  - I want a space that feels more integrated and has better functionality
  - Better lighting. Kitchen flow. Places to: read, meditate or workout. A work station. A dressing area. A corner to cultivate nature. An outdoor space ... (pick yours)
  - I feel overwhelmed by design decisions... elaborate
- **Design Style – Please bring pictures that you resonate with to the meet. If it talks to you grab it! I'll help you sort through them and find the thread and connection.**

#### ● **Common Mistakes to Shift**

##### **Renovating within budget for happy outcomes**

Sometimes, having spaces that can dual function helps create new functional spaces without the extra cost

##### **Designing from the inside and out**

Start with your lifestyle, check in with your truth and assess what your space already delivers... then look at Pinterest and other sources of Inspiration

##### **Valuing flow and function**

Every space should feel intuitive, natural light and existing layouts are unconscious sign posts that move you in 3D

##### **Personalizing and choosing finishes**

Embrace balance – peace, clarity & soul connection will be the gift

#### 5. Your Next Step *Let's bring your vision to life.*

Book a complimentary 20mins consultation with me here:

<https://www.taylorandstyle.com/booking-calendar/free-clarity-call-20-mins>

Want support now? Email: [julie.taylor.style@gmail.com](mailto:julie.taylor.style@gmail.com) or Call: 514.962.3609

Your dream space already exists in your  Let's build it together!